

— A ONE-SHEET FOR PHARMA & HEALTHCARE AGENCIES

Conveo for pharma & healthcare.

AI-moderated qualitative research, built for regulated industries.

Conveo lets senior-led research teams deliver the depth and rigor your pharma clients expect, at the pace their brand and procurement teams now demand. **Your strategists stay in the seat.** The platform absorbs moderation, transcription, first-pass analysis, and adverse-event handling, end-to-end.

Why agencies choose Conveo

- Built for regulated industries** — Not retrofitted. Compliance, adverse-event handling and audit trail engineered in from day one.
- AE safeguards engineered in** — Not bolted on. Detection, dashboard flags, automated reporting, conservative AI behaviour.
- Procurement-ready** — SOC 2 Type II, ISO 27001, GDPR and HIPAA already in place. Trust Center and security pack on request.
- Fast** — AI-moderated interviews run in hours, not weeks. Patient and HCP work in days, not months.
- Defensible quality** — Every insight traces back to the original respondent transcript and source clip. Audit-ready.

Adverse-event handling, built in

 01 Automatic detection Transcripts scanned semantically in real time and again in post-processing. Meaning-based, not keyword-matching.	 02 Adverse-event flags Adverse events surface on the Interviews tab with the clip and quote attached, ready for human review.	 03 Automated reporting Direct delivery to your client's pharmacovigilance team via email or API. SLAs to policy (24-48h or faster).
 04 Conservative flagging Bias toward over-flagging adverse events rather than missing them. Human review closes the loop on every flag.	 05 Responsible AI behaviour When adverse-event language is detected mid-interview, the AI stops probing, preserving comfort and clinical protocols.	 06 Customisable flags Beyond adverse events: profanity, fraud detection, attention checks, plus any client-specific policy flag.

Compliance & security

SOC 2 Type II	● Certified	ISO 27001	● Certified
HIPAA	● Compliant	ISO 42000	● Lol signed
GDPR	● Fully compliant	Data residency	Global / custom
Training on your data	● Never	Access control	RBAC + study fencing

Healthcare research

HCP interviews at scale

Patient journey & experience

Oncology

GLP-1 patient research

Vaccination hesitancy

Multicultural & multilingual qual

Treatment perception

Respiratory care

Concept & message testing

Case examples include GLP-1 patient journey, multilingual oncology HCP work, and treatment-perception studies. *Ask your Conveo contact if you want to have a look.*

— TALK TO US

Scope a pilot against a real study.

Bring AI-moderated research into your agency practice — safely.

Get in touch →

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