

— A ONE-SHEET FOR RETAIL & E-COMMERCE AGENCIES

Conveo for retail & e-commerce.

Shopper insight in the moment, in the aisle, and in the cart.

Shoppers don't describe their decisions accurately after the fact. Conveo lets you capture the decision as it happens, with **mobile shop-alongs in-store and screen-share for the digital basket**, and pulls brand, product and emotion signals from the video automatically.

Why agencies choose Conveo

- 01 In-store, in the moment** — Mobile shop-along interviews. Mission-based studies that travel with the shopper.
- 02 Digital basket, recorded** — Screen-share for desktop and mobile e-commerce flows. See the hover, the abandonment and the swap.
- 03 Brand & product detection** — Multi-modal video picks up the products on shelf, in the cart, and on the page.
- 04 Path-to-purchase, end-to-end** — From category entry to checkout, with the same panel across waves.
- 05 Multi-market by default** — 8+ panel partners and 48 languages for global retail clients.

Retail studies Conveo handles

Shop-along (in-store, mobile)

E-commerce screen-share

Path-to-purchase

Shelf & pack test

Pricing & promotion

Loyalty programme diagnostic

Private label development

Omnichannel journey

Case examples include protein-bar shop-along, dog-food online shopper, QSR customer journey. Ask your Conveo contact if you want to have a look.

The retail capabilities that matter



01

Mobile shop-along

In-store interviews on the participant's phone. The aisle is the lab. Mission-based, in-moment.



02

E-commerce screen-share

Recorded sessions on real sites and apps. Captures hesitation, switching and the workaround.



03

Brand & product detection

Multi-modal video flags your brand, your competitor, your packaging and what's in the basket.



04

Longitudinal panels

Re-engage the same shoppers across waves to track loyalty, journey and category change.



05

Localised stimuli

One study, multiple banners, each shopper sees the right shelf or landing page.

55

06

Quote reels for merchants

Captioned highlights for category reviews, JBPs, and supplier conversations.

Compliance & security

SOC 2 Type II	● Certified
HIPAA	● Compliant
GDPR	● Fully compliant
Training on your data	● Never

ISO 27001	● Certified
ISO 42000	● Lol signed
Data residency	Global / custom
Access control	RBAC + study fencing

TALK TO US

Bring the aisle and the cart into your next deck.

Pilot Conveo against a live shopper or e-commerce study. Real shoppers, real journeys, in days.

Get in touch →

anton@conveo.ai · nicolas.bossens@conveo.ai