

— A ONE-SHEET FOR STRATEGY & MANAGEMENT CONSULTANTS

Conveo for strategy & consulting.

Customer voice on the page, by the next steerco.

Strategy decks move at the speed of the next leadership read-out. Conveo gives consulting teams a way to put real customer voice in front of the partner, the client, or the board in days, not weeks. **Senior-led, methodology-rigorous, board-ready.**

Why agencies choose Conveo

- 01 Insight at deck speed** — Brief to fielded interviews in 24-48 hours. Findings on a slide by end of the week.
- 02 Methodology stands up** — Discussion guides drafted with research best practice. Probing logic, screening, and quotas all on-platform.
- 03 Multi-country by default** — 48 languages, 8+ panel partners. Run the same study across 5 markets in parallel.
- 04 Cross-study compounding** — Talk to Your Data across every engagement. Cite a quote from last quarter's study while you build this quarter's recommendation.
- 05 Executive-ready outputs** — Executive Summary, Quote Reels and narrative Stories drop straight into a board read-out.

Where consultants use Conveo

JTBD diagnostic

Whitespace exploration

Pricing & willingness-to-pay (qual)

Brand equity diagnostic

Voice-of-customer for due diligence

Concept & propositions (monadic)

Switching / churn study

Multi-country growth thesis

Used in due diligence, growth strategy, customer strategy, and post-merger integration work. *Ask your Conveo contact if you want to have a look.*

The capabilities consultants reach for first



01

AI Study Design

Chat-driven topic guide drafting. Describe the hypothesis, get a structured discussion guide back in minutes.



02

AI Personas

Turn 30 interviews into 3 evidence-backed personas, with photos, quotes and source clips, for the appendix or the cover slide.



03

Executive Summary

Board-ready synthesis pulled from the data, with quotes and metrics. Auto-generated, manually editable.



04

Talk to Your Data

Chat across all your studies, not just the latest. Surface evidence in plain English, by client, market or hypothesis.



05

Multi-country, one study

Localised stimuli plus 48 languages. Same hypothesis, parallel reads across markets, one report.



06

Quote reels & public links

Drop a captioned 90-second client clip into the steerco deck. Public sharing links mean no client login needed.

Compliance & security

SOC 2 Type II	● Certified	ISO 27001	● Certified
HIPAA	● Compliant	ISO 42000	● Lol signed
GDPR	● Fully compliant	Data residency	Global / custom
Training on your data	● Never	Access control	RBAC + study fencing

TALK TO US

Get the customer in the room, on every engagement.

Bring Conveo into your next diagnostic. Senior-led qual, in a consultant's timeline.

[Get in touch →](#)

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