

— A ONE-SHEET FOR FULL-SERVICE RESEARCH AGENCIES

Conveo for full-service research.

AI-moderated qual at scale, sitting alongside your quant.

Conveo lets senior researchers run more studies, in more languages, on more topics, without expanding the team.

Your researchers stay in the seat. The platform absorbs moderation, transcription, first-pass analysis, and stakeholder outputs, so your method, judgement and client relationship stay yours.

Why agencies choose Conveo

- 01 Methodology preserved** — Discussion guide, probing logic, and stimuli are yours. AI moderates, doesn't reinterpret.
- 02 Multi-method, one platform** — Qual conversations plus single/multi-select quant questions and MaxDiff in the same study.
- 03 AI Quality Check** — A second pair of eyes on every topic guide before fieldwork. Catches double-barrelled, leading, or missing questions.
- 04 Global reach** — 48 languages, 8+ integrated panels, plus self-recruited and custom uploads. One workflow across markets.
- 05 Defensible outputs** — Every theme links back to the source clip and transcript. Audit-ready for procurement and clients.

Studies agencies run on Conveo

U&A and segmentation

Concept & creative optimisation

Brand tracker (qual)

JTBD

Sequential monadic ad test

Shop-along (in-store)

Diary & longitudinal

International multi-market qual

Study types Conveo supports across consumer, B2B, regulated and international research. *Ask your Conveo contact if you want to have a look.*

Why agencies move work onto Conveo



01

Real qual conversations

AI moderator follows your guide, probes when it matters, and remembers the whole interview. 70%+ of insight comes from the probing, not the prepared questions.



02

Video, not just transcript

Multi-modal analysis surfaces emotion, brand, product and behaviour cues from the recording, alongside the words.



03

AI Quality Check

Built-in reviewer flags double-barrelled, leading, and ambiguous questions before fieldwork starts.



04

Global panel network

8+ partners (Respondent, Norstat, Bilendi, SAGO, Cint, Toluna, Rakuten, User Interviews, Data Diggers), 48 languages, plus self-recruited.



05

Compounding knowledge

Talk to Your Data across studies. Insights from this wave inform the next. The library compounds with use, not the cost.



06

Client-ready outputs

Executive Summary 2.0, Quote Reels, narrative Stories, printable topic guides and public sharing links — no extra production layer.

Compliance & security

SOC 2 Type II	● Certified
HIPAA	● Compliant
GDPR	● Fully compliant
Training on your data	● Never

ISO 27001	● Certified
ISO 42000	● Lol signed
Data residency	Global / custom
Access control	RBAC + study fencing

TALK TO US

Add Conveo to your fieldwork stack.

Bring AI-moderated qual into your agency practice. Senior-led, multi-method, rigorous.

Get in touch →

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